

Edición Number. 29

Encuentro Regional de Telecomunicaciones

Hello 2025!

Telecommunications return to the Stage!
In 2025, we meet in Rosario!



encregtel

ROSARIO 2025 / 25 Y 26 JUNIO

On **June 25th and 26th**, the Telecommunications' Industry will meet again in the **Rosario City**.

This year, we will celebrate the **29th edition** of the **Encuentro Regional de Telecomunicaciones**.

In this edition, like the previous one, (which took place in Parana City) we will reiterate the HYBRID format will take place again because of great success it had. In that time more than 1000 both in person and online were accredited. This allowed us to reach a broader audience from other parts of Argentina and Latin America.

The guests at the Regional Telecommunications Meeting include decision-makers from **regional SME (Small-Medium Enterprise) companies**.

SUCCESS IS NOT FINAL, FAILURE IS NOT FATAL: **WHAT REALLY COUNTS IS THE COURAGE TO CONTINUE**
(W. CHURCHILL).

Hello Exhibitors!

Products and Services to be Exhibited:

- **Manufacturers, Distributors, and Suppliers of:**

Telecommunications equipment, HFC and FO networks, Television, Radio, ISPs, N-Play, and Service Operators for ICTs.

ICT equipment and infrastructure.
Digital Television equipment.
Production and Post-production tools.
Lighting and Sound systems.
Sustainable Energy solutions.
Logistics solutions.

- **Companies distributing and/or producing programming for Radio and TV.**

Automation solutions for Radio and TV.
IPTV and Satellite Solutions.

Companies offering Connectivity, Internet, E-Commerce VOD services, Broadband services, and the Internet of Things (IoT).

- **Universities, Banks, and Official Entities.**

Hello Attendees!

Carriers and ISPs; Governmental organizations; Multi-service Operators; Cable Operators; Cooperatives; Technicians and Professionals related to the ICT and Telecommunications industry; Consultants and Educators.

Our track record allows us to have a base exclusive and segmented data collection in the sector.



As a federal event, we typically host visitors from across the country who come to train and connect with the most important companies in the sector.

Thanks to virtual editions, our event has expanded its geographic reach, now attracting a wide audience from neighboring countries.



None of this is by chance: for years, we have had a multidisciplinary team working continuously to enhance the event, incorporating cutting-edge tools, knowledge, and technologies.

Hello

Attendees from Around the World!

We no longer have borders

We are a Federal Event
with Global Reach Via Streaming.



We have already **hosted live virtual visitors from:**



BOLIVIA



BRASIL



CHILE



COLOMBIA



COSTA RICA



ECUADOR



ESTADOS UNIDOS



EL SALVADOR



FRANCIA



HONDURAS



MEXICO



PANAMÁ



PARAGUAY



PERÚ



REPÚBLICA
DOMINICANA



URUGUAY



VENEZUELA



Hello

Team Members of the EncRegTel!

Hoy Encuentros Regionales ya cuenta con un equipo de:

Today, Organizers, Advertisers, Graphic Designers, Architects, Audiovisual Producers, Community Managers, Photographers, Social Communicators, Announcers, and Hosts; from part of de great team of Encuentros Regionales de Telecomunicaciones. This ensures excellence in the work before, during, and the after event

We hope you find the best option for your needs and expectations in the following pages to participate in #EncRegTel2025.

LIC. JORGE JACOBI - ORGANIZER

Hello All-Inclusive Proposal, Hola Financing

Exhibitor Proposal:

The Exhibitor will have access to:

- ➔ 1 STAND OF 9 M2 CONSISTING OF Paneling, carpeting, a desk, and three chairs, with a front fascia and an indicator sign.
- ➔ 2 LUNCH VOUCHERS for the exhibition days for each stand member (maximum of 6 vouchers).
- ➔ Access to an Accreditation Intranet to create your own Database of Attendees at your stand.
- ➔ GENERAL LIGHTING.
- ➔ Coffee service for Visitors at the Exhibition and an Exclusive Tray for Exhibitors.
- ➔ 1 DOUBLE ROOM for June 24 and 25 at the Ros Tower Hotel Spa & Convention Center.
- ➔ 3 INVITATION CARDS for the Cocktail on June 25, 2025.
- ➔ Reports presenting your products or services for the virtual audience via streaming, with the same material provided for the Exhibitor's use on their social media.
- ➔ CLEANING OF FREE AREAS AND SECURITY.
- ➔ MEDIA COVERAGE: Coverage by local and national media, photographs, and summaries. Brand exhibition on Social Media and Official Newsletters.

IMPORTANT:

THE EXHIBITOR WILL HAVE AN INTRANET TO MAINTAIN FLUID COMMUNICATION WITH THE EVENT ORGANIZERS AND CONTRACTED SUPPLIERS.

PAYMENT METHODS:

CASH: EXCLUSIVE DISCOUNTS:

Paying before December 30, 2024:
15% DISCOUNT.

Paying before February 28, 2025:
10% DISCOUNT.

Paying before March 31, 2025:
5% DISCOUNT.

FINANCING:

PAYMENT AND FROZEN INSTALLMENTS.

Consult financing plans until June 2025.

Check Costs

The invoice will be paid in US dollars or its equivalent in Argentine pesos according to the official BNA seller-type quote of the day immediately prior to the invoice date.

Only third party checks will be accepted for e-cheq payments. Reservation requests will be maintained for fifteen days, after that period they will be canceled leaving the space free.

HELLO SPONSORS

SILVER

DIAMOND

♦ STAND:

1 Stand of 9 m2 consisting of:
Paneling, carpeting, a desk, and three chairs, with a front fascia and an indicator sign.

SILVER

DIAMOND



♦ WORKSHOPS:

Possibility of giving a Workshop in the Auditorium Room

10
minutes

30
minutes

♦ PRINT AND DIGITAL PRESENCE:

Highlighted logo on the event website, with a link to the website.



Digital banners in all marketing, press, and promotional actions.



Logo on Accreditation Credentials.



Exclusive and highlighted application on LED screens located in the Accreditation Area, Exhibition Hall, and Auditoriums.



Exclusive presence in the Academic Program.



Exclusive presence on the Digital Podium of the Main Auditorium Hall.



♦ STATIC PRESENCE:

Logo on Event Signage and Wayfinding.



♦ MENTIONS AND PROJECTIONS:

Name of the Company mentioned at the beginning of each presentation.



Applications of the static logo projection on the giant screen in the Auditorium.



Company's mention during the Cocktail on June 25th, 2025.



♦ PRESS MEDIA:

Coverage by local and national media, photographs, and summaries. Brand exhibition on Social Media and Official Newsletters.



Reports presenting products or services for the virtual audience via streaming, with the same material provided for the Sponsor's use on their social media.



♦ ACCOMMODATION:

1 DOUBLE ROOM for June 24th and 25th at the
Ros Tower Hotel Spa & Convention Center.



♦ LUNCH VOUCHERS:

Lunch VOUCHER for each day of **EXHIBITION..**

1

3

♦ COCKTAIL:

Invitation cards for the Cocktail on **June 25th, 2025.**

2

4

ADDITIONAL **ADVERTISING** OPPORTUNITIES **FOR SPONSORS:**

Silver Sponsor can choose an option to showcase their brand, **Diamond Sponsor** can choose two.

Chair Backrests

Branded covers for chairs in the Auditorium Hall provided by the sponsor.
Quantity: 150



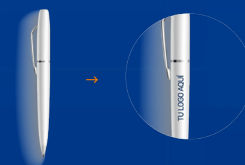
Lanyards

Lanyards for the Accreditation Credentials provided by the sponsor.
Quantity: 1000



Notebooks & Pens

Branded notebooks and pens included in the material given to attendees provided by the sponsor.
Quantity: 1000



Bags

Branded bags for merchandising materials at the EXPO provided by the sponsor.
Quantity: 1000



P.O.P / Banner

Self-standing banners (approx. 0.90 x 1.90 m) in the Accreditation Area provided by the sponsor.



Silver Sponsor Check Costs

The invoice will be paid in US dollars or its equivalent in Argentine pesos according to official seller-type quote of the BNA of the day immediately preceding the invoice date.

Physical checks from third parties will not be accepted. Reservation requests will be maintained for fifteen days, after that period they will be canceled leaving the space free.

Diamond Sponsor Check Costs

The invoice will be paid in US dollars or its equivalent in Argentine pesos according to official seller-type quote of the BNA of the day immediately preceding the invoice date.

Physical checks from third parties will not be accepted. Reservation requests will be maintained for fifteen days, after that period they will be canceled leaving the space free.

Event Timing!

Here is the Schedule & Social Activities Plan:

Stand Setup:

June 24th: 3:00 PM to 10:00 PM.

June 25th: 6:00 AM to 10:00 AM.

Happy Hour: Truco & Beer:

A social activity for exhibitors to network.

June 24th: 8:00 PM

Commercial Exhibition:

June 25th: 1:00 PM to 8:00 PM.

June 26: 9:00 AM to 4:00 PM.

After Exhibitors:

June 25: 8:00 PM.

Stand Dismantling:

June 26: 6:00 PM to 10:00 PM

Already decided? Complete your details on this form:

EXHIBITOR ☐ SPONSOR DIAMOND ☐ SPONSOR SILVER ☐

STAND NO:

VALUE:
(EXCL. VAT)

COMPANY:

ADDRESS:

CUIT:

CITY:

POSTAL
CODE:

COUNTRY:

PHONE:

E-MAIL:

WEB SITE:

REPRESENTATIVE FOR ORGANIZATION:

NAME FOR STAND FASCIA:

Complete this table if you are an exhibitor

PAYMENT METHOD:

CASH:

DOWN
PAYMENT:

BALANCE IN
INSTALLMENTS:

SIGNATURE:
POSITION:
DATE:

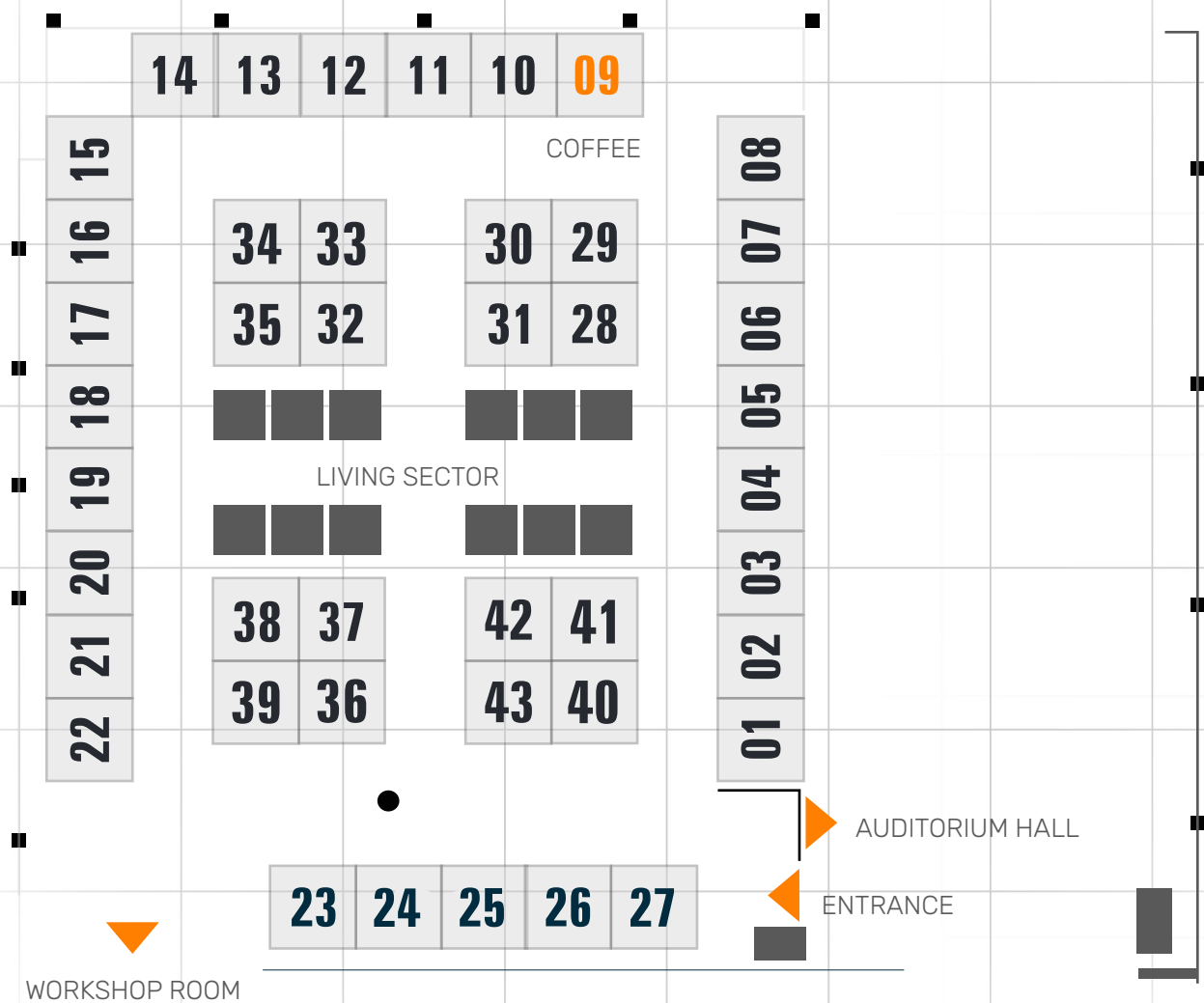


Important:

It is strictly prohibited to conduct Presentations, Receptions, Workshops, etc., whiles of the Encuentro Regional de Telecomunicaciones, is taking place unless it is included in the Program of Activities.

Safety Regulations: Exhibitors must have the necessary documentation, including DNI, Equipment Insurance, and ART Certificate

Hello Exhibition 2025!





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CONTACT US

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